



MOREL and Constance Guisset: where design meets poetry

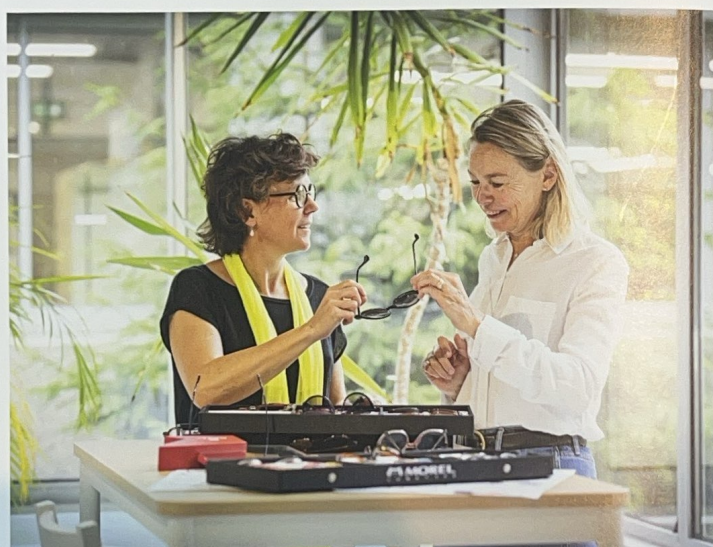


MOREL, a renowned eyewear maker celebrated for its heritage craftsmanship and creative spirit, joins forces with **Constance Guisset**, a bold designer known for her quest to balance ergonomics, delicacy, and imagination. Together, they bring to life a unique collection that transcends trends, offering frames that are not merely functional but true statements of style.

Constance Guisset draws her inspiration from the world of calligraphy, where every stroke carries meaning. Her design approach is rooted in a tireless exploration of the line, with a fascination for the interplay between thick and thin, transforming a simple contour into an exceptional creation. This sensibility is reflected in the frames developed in collaboration with **MOREL**, where light and shadow subtly interplay, evoking the refinement of a carefully written word.

Each frame in this collection is a visual journey. The flowing, minimalist shapes and thoughtful color palettes reflect an aesthetic pursuit that goes far beyond practicality. Constance Guisset reminds us that design should not only fulfill a function but also convey a visual poetry, where each frame becomes an extension of the personality of the wearer.

The meeting of **MOREL** and Constance Guisset is a true alchemy, where technique and design elevate one another. Together, they craft a manifesto for thoughtful, inspired design, where exceptional savoir-faire serves a poetic vision of the everyday. Beyond fleeting trends, they offer an artistic take on eyewear, blending tradition and innovation, comfort and craftsmanship.



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Constance Guisset (left) and Amélie Morel Martin (right)