

## Veuve Clicquot Celebrates 250th Anniversary With 'Solaire Culture' Exhibit



"This exhibition is an unprecedented event for Veuve Clicquot and the symbol of our capacity to dream big and constantly <u>innovate</u>," says Jean-Marc Gallot, President and CEO of Veuve Clicquot, in a press release. "Now in the United States, a key market for the House, this exhibition comes to <u>Los Angeles</u>, a sunshine-filled city where <u>art</u>, <u>design</u>, and <u>style</u> thrive, and will highlight the House's know-how, typical of <u>Champagne</u> winemakers, the life of Madame Clicquot, our iconic Yellow label and the many works produced for Veuve Clicquot in the 20th century by artists such as Yayoi Kusama."