

# DAMN° 78 <sup>(/)</sup>

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## OBJECTIF VILLA! CONSTANCE GUISSET STUDIO



Objectif Villa Vincent Leroux Pool. © Vincent Leroux, Direction artistique Constance Guisset

*From June 25, 2021 until September 5, 2021*

its 15th edition, the international Design Parade Hyères Festival invites French designer Constance Guisset to chair Design Parade Hyères jury and to celebrate a decade of creation on the occasion of Objectif Villa!, a monographic exhibition that will have an immediate take-off from June 25 to September 5, 2021 at the Villa Noailles in Hyères.

embark on an expedition in search of an unknown world: travel at light speed, landing on the planet Noailles, exploration of a vast and sized universe.

designed as a tribute to Marie-Laure de Noailles' passion for astronomy and inspired by the contemporary exploration of Mars, the solo show invites to a sidereal discovery of objects in metamorphosis along a light and sound adventure.

The installation unfolds in five locations, depicting a journey in a mental space, from the landing on an unknown planet to the final victorious scientific rendition. This trip is an invitation to dream in low tech, to navigate between movie sets, by assuming the role of a designer of an artificial scenography intended to transport the gaze and thought into the work of a designer.

For several personal exhibitions each time exploring a different angle of the designer's work, the aim here is to invent a narrative and a sustaining story where the imagination and its worlds become the central spring of creation. Thus, we travel in the squashed space of a spaceship crossing a sea of meteorites, with a dashboard made of small objects diverted from their function. The saloon becomes a working cabin, evoking the daily life of the designer. On the terrace, a decompression chamber allows you to drink through a Martian glass. The gymnasium is a journey in thought through the restitution of the exploration of a mental universe. Finally, the swimming pool offers the possibility of landing on a planet made of finished objects, displayed in a colorful landscape.

[constanceguisset.com](https://constanceguisset.com) (<https://constanceguisset.com/en/architecture/musees/objectif-villa>)





Objectif Villa Vincent Leroux Pool. © Vincent Leroux, Direction artistique Constance Guisset





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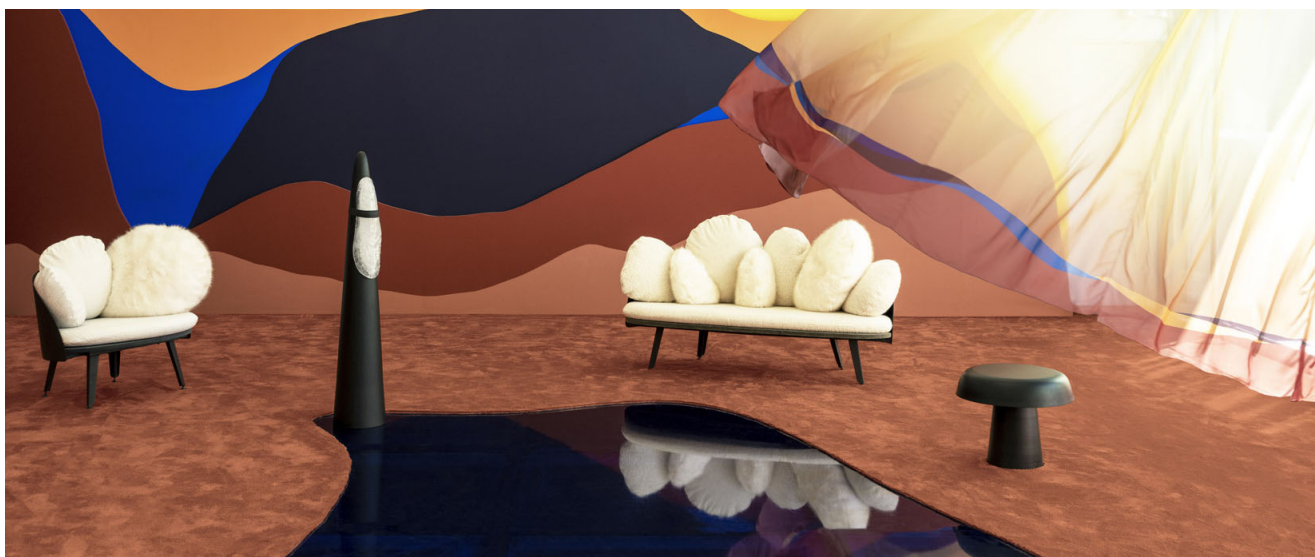


Objectif Villa Vincent Leroux Pool. © Vincent Leroux, Direction artistique Constance Guisset



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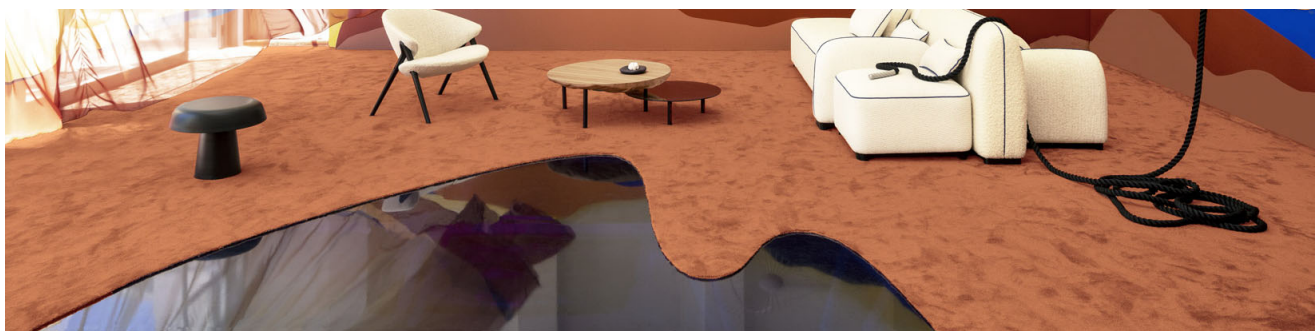


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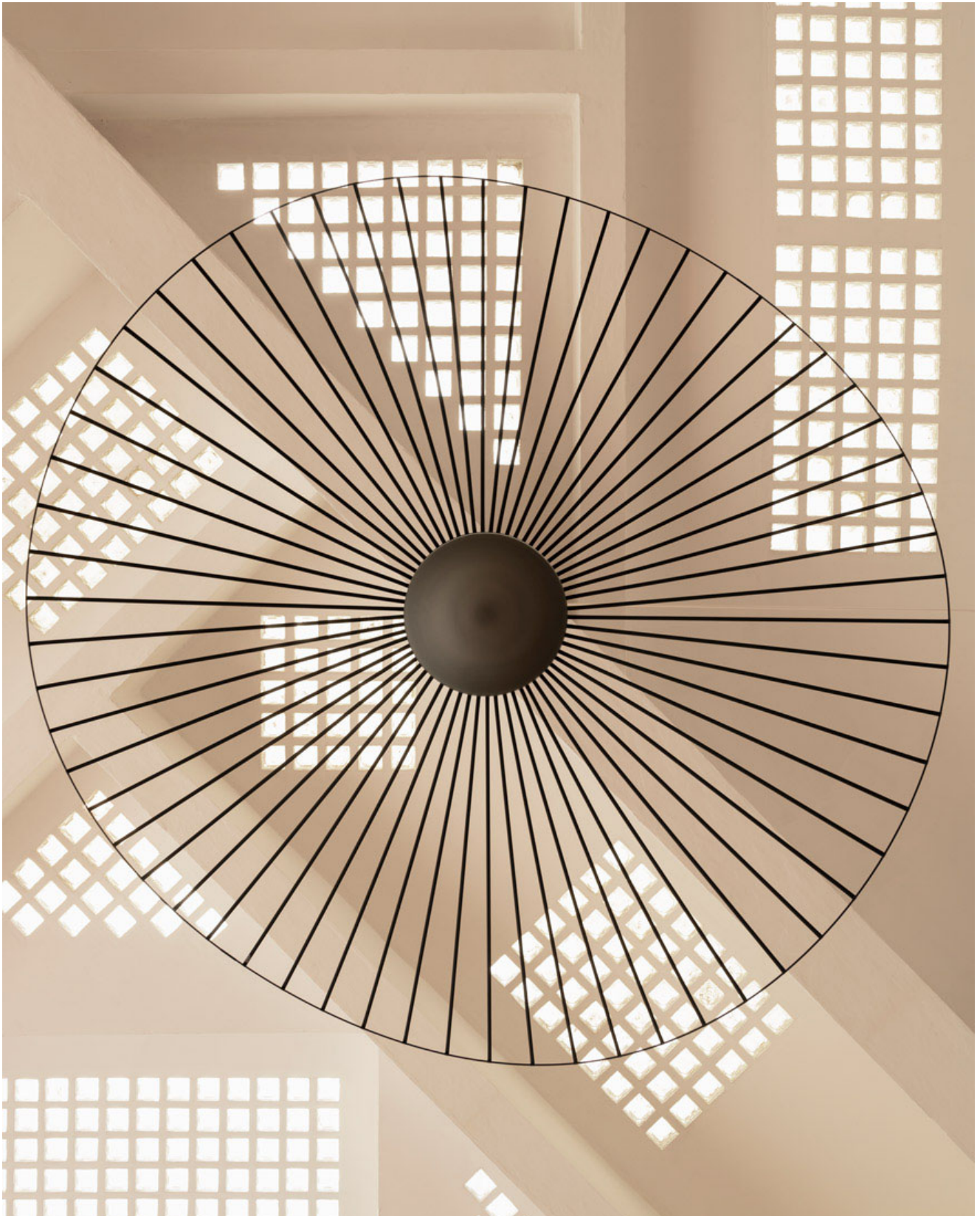


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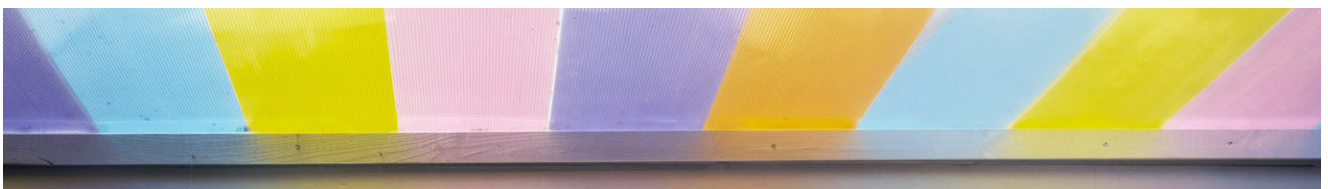




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Objectif Villa Vincent Leroux Sautoir. © Vincent Leroux, Direction artistique Constance Guisset





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Objectif Villa Vincent Leroux Sautoir. © Vincent Leroux, Direction artistique Constance Guisset



Objectif Villa Vincent Leroux Squash. © Vincent Leroux, Direction artistique Constance Guisset



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Objectif Villa Vincent Leroux Squash. © Vincent Leroux, Direction artistique Constance Guisset





Objectif Villa Vincent Leroux Squash. © Vincent Leroux, Direction artistique Constance Guisset



Objectif Villa Vincent Leroux Terrace. © Vincent Leroux, Direction artistique Constance Guisset





Objectif Villa Vincent Leroux Terrace. © Vincent Leroux, Direction artistique Constance Guisset

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