

VIA Design3.0

Par cette exposition au Centre Pompidou (jusqu'au 1^{er} février), le VIA fête 30 ans de création avec une quarantaine de prototypes signés Ronan et Erwan Bouroullec, Andrée Putman, Martin Szekely, Matali Crasset... Tous ayant bénéficié du programme annuel d'aide à la création du VIA. Un colloque et un cycle de débats critiques évoqueront les enjeux de «la politique de l'immatériel» sous le prisme de l'innovation. www.via.fr

VIA Design 3.0 This exhibition at the Centre Pompidou (to February 1) celebrates 30 years of design, showing some 40 prototypes by the likes of Andrée Putman, Martin Szekely, Matali Crasset, and Ronan and Erwan Bouroullec, all of whom received VIA support. Conferences and debates look at innovation and "the politics of the immaterial."

Lampe Vertigo,
C. Guisset.
Le LaboBrain,
M. Lehanneur.
Vertigo lamp,
C. Guisset.
The LaboBrain,
M. Lehanneur.

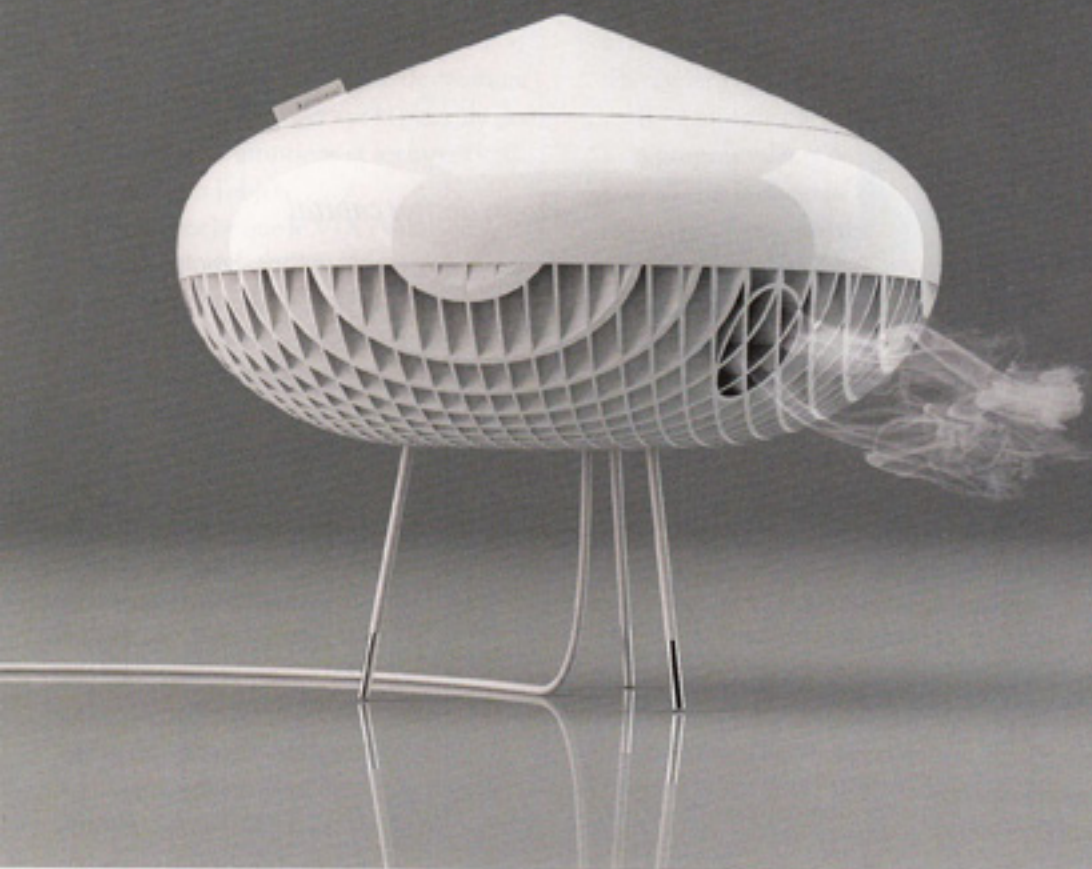


Paris: design capital

A series of design events in Paris showcases the innovative work of the best young French artists.

Ten names represent the best that France has to offer in the way of up-and-coming designers. You may not have heard of them, yet, but who knows, they may soon be working on prestigious projects in Italy, Japan and Korea. Here's the lineup: 5.5 Designers, Mathieu Lehanneur, Philippe Nigro, Sam Baron, Constance Guisset, Normal Studio, Michel Charlot, Marie-Aurore Stiker-Métral, Joachim Jirou-Najou and Gilles Belsey. To celebrate its tenth year, the professional design fair Now! at the Maison & Objet show—a worldwide mecca for the latest design and decorative trends held late January—is showcasing their creativity. And to finish off the century's first decade in style, Philippe Starck, Designer of the Year 2010 and probably the most famous of all French designers, will ask them to examine an idea of the future. "For five years, our goal has been to improve the way the city is viewed as a legend around the world. Especially as the competition is tough with New York, Milan and London, cities that are highly proactive in terms of image and events," says Etienne Cochet, president of Paris, Capitale de la Création, an umbrella organization





Air-minéral,
M. Lehanneux
Mobilier Vélib',
Pjoun. Duplex,
C. Guisset.
Chocolat Factory
5.5 Designers.
Tréteaux Tolex,
Normal Studio.

